

September 29, 2010

Via Electronic Filing

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Re: Written *Ex Parte* Presentation, GN Docket No. 09-158

Dear Ms. Dortch:

On September 28, 2010, Christopher Guttman-McCabe, Vice President, Regulatory Affairs, Brian Josef, Director, Regulatory Affairs and David Redl, Director, Regulatory Affairs, CTIA – The Wireless Association® (“CTIA”), met with Charles Mathias, Senior Legal Advisor and Krista Witanowski, Acting Legal Advisor to Commissioner Meredith Attwell Baker. Consistent with the attached presentation, CTIA discussed the following:

- The wireless industry already provides consumer tools for account management, including text-based alerts, applications, operating systems and websites to monitor use;
- Wireless carriers and app developers are constantly providing additional methods for alerting customers regarding their usage to avoid unexpected charges;
- The FCC should not prescribe – and ultimately limit – carriers’ ability to provide effective consumer account management tools; and
- The FCC must carefully consider the implications and feasibility of “real-time” use alerts similar to those required under EU roaming regulations.

Pursuant to Section 1.1206 of the Commission’s rules, a copy of this letter and the presentation used during the meeting are being filed via ECFS with your office. Please do not hesitate to contact the undersigned with any questions.

Sincerely,

/s/ *Brian M. Josef*

Brian M. Josef

Attachment

cc: Charles Mathias
Krista Witanowski